



PRESS RELEASE

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Economic Recovery Workshop for Travel Agents

Travel agency business coaching firm TA Fastrack is holding a series of workshops for travel agency owners and managers titled 'How to Get The Most From The Economic Recovery'. The workshop will highlight exactly how to best prepare and 're-fresh' a travel company so it can make maximum profit from the economic recovery. 'With the economy recovering rapidly and recent consumer research showing that thousands of Australians want to travel on a holiday between now and the end of 2010, travel agents are wanting to know how best to prepare their business to ensure that they capture as many of those consumers intending to travel', said workshop presenter and head of TA Fastrack, Mr. Adrian Caruso. 'This can be achieved by showing travel agents what key profit areas of their business they need to focus on,' said Mr. Caruso.

The TA Fastrack workshops will be held in Perth on 23 October, Brisbane on 5 November, Melbourne on 10 November and Sydney on 11 November. Mr Caruso will also show travel agency owners and managers how to best lead a team in an economic recovery and what the most profitable markets and niches are to target in 2010.

For more details about workshop dates and venues go to www.tafastrack.com.au. Or call 07 3630 1298.

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