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# PRESS RELEASE

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## Business Survival Workshops

Travel and tourism consultancy firm, TA Fastrack is holding a workshop for travel business owners and managers titled "*How to thrive not just survive in tough times*". With the recent economic downturn, weakening dollar and continuing global credit crunch, research just in is showing that Australians are deciding not to take a holiday within the next 12 months and the inbound market is softening.

'With uncertain times ahead in the industry for many, everyone's currently thirsty for fresh new ideas and strategies to allow them to do better than just survive in the future,' said workshop presenter and TA Fastrack CEO, Adrian Caruso. "The workshops will also feature a de-brief from the ASTA 2008 World Travelling Retailing Conference recently held in Orlando and what the best travel agents from around the world are doing to survive".

The workshops being held in Melbourne, Brisbane and Sydney starting next week will show travel business owners which direction their business should be heading over the next year, what their new role in the industry should be as well as how they can work smarter not harder. "This is undoubtedly the best few hours a travel business owner can invest in for the future of their business" said Mr Caruso.

For more details about workshop dates and venues go to [www.tafastrack.com.au](http://www.tafastrack.com.au). Or call 07 3630 1298.

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